

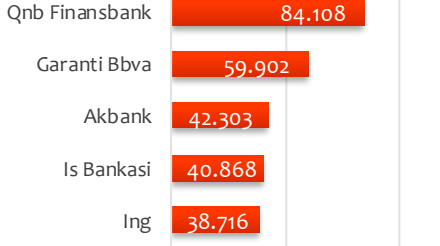
Haftalık Radyo Raporu

28 Eylül-04 Ekim



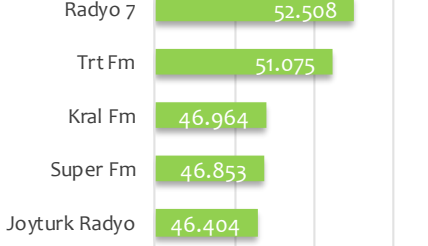
Haftalık Top 5 Süre

Marka



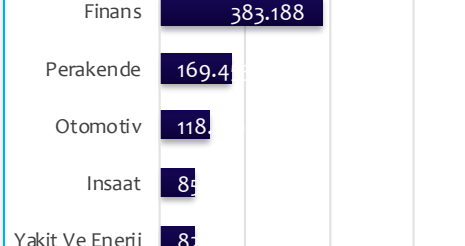
* Kamu dahil edilmemiştir.

Radyo



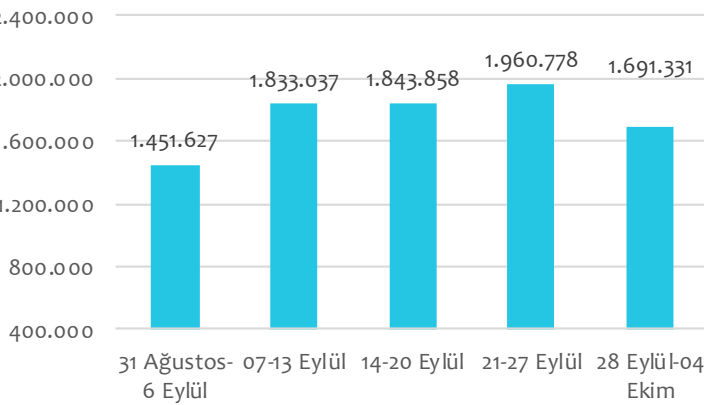
* Yayıncılık dahil edilmemiştir.

Sektör

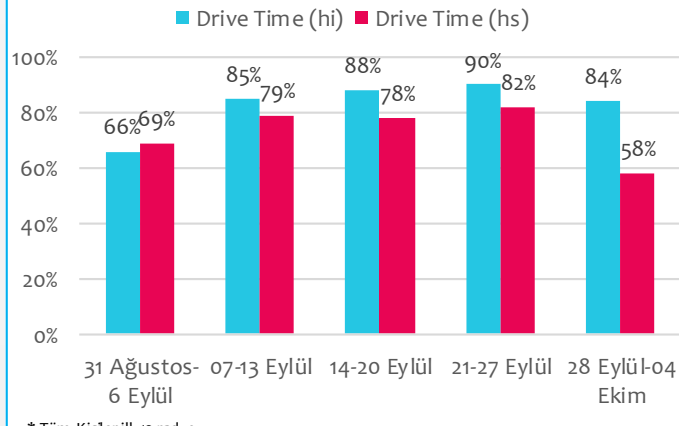


Haftalık reklam süreleri & doluluk

Son hafta süre; -13,7%



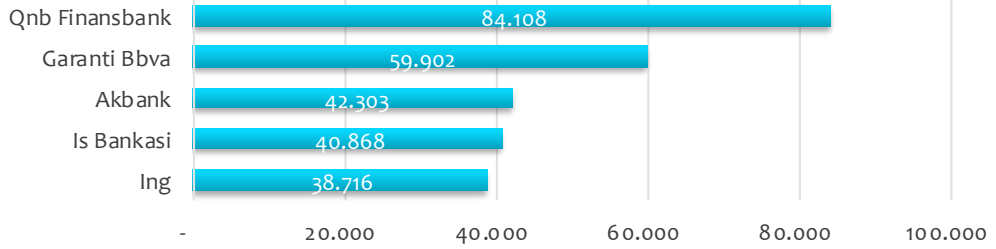
Son hafta doluluk; -6,5%



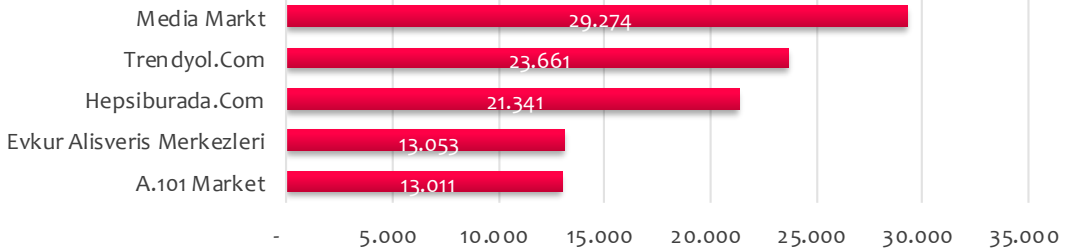
* Tüm Kişiler ilk 10 radyo

Top 3 Sektör Reklam Süreleri (sn)

Finans



Perakende



Otomotiv

